the
BROKERBOB

Brokered by K2 Omni Group & eXp Realty

THE FULL TOOLKIT

Unlock the full power of eXp.

Everything eXp gives every agent, plus the Honey Badger Nation resources you only get by joining with Bob.

Honey Badger Nation

ONLY WHEN YOU JOIN WITH BOB

- FunnelPilot lead gen, free
- Jay Kinder partnership
- $100K/mo marketing team
- Lifetime NAEA membership
- Weekly live coaching
- Daily content sessions
- Agent-to-CEO training
- 15,000+ agent community
- Personal brand build-out
- AI-generated video ads
- Content strategy
- Dedicated brand lead

Lead Gen

- REO
- Revenos
- Relocation
- Making it Rain
- Military Rewards
- My Link My Lead
- eXp Access
- Referral Division
- Global Referral Platform
- Realty.com
- ExpressOffers
- Zoocasa

Training

- eXp University
- FastCAP
- ICON Lead Mastery
- Team Leader Academy
- Mentor Program
- FastATTRACT
- Elevate Coaching
- eXpcon & Regional Rally
- Masterminds IRL events
- Continuing education
- Broker-led classes

Support

- Broker teams
- Expert Care
- Team Services
- Transaction coordinators
- Compliance
- IT assistance
- Growth team
- Onboarding
- Regus offices
- Culture Centers
- Real-time payments
- eXp toolkits

Tech

- CRM of choice
- Canva
- SISU
- eXp HUB
- Skyslope
- My eXp
- eXp Enterprise
- InstaCard
- Build a Sign
- Pre-market exposure
- eXp.World
- Lyvve

Plus

- Solutions
- Luxury
- Commercial
- International
- Land & Ranch
- Sports & Entertainment
- New homes
- Healthcare
- Stock programs
- Incentive programs
- ICON Awards
- Success Lending

Would it be a bad idea to talk for 15 minutes?

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Join eXp with Bob

Book a call